

University of Pretoria Yearbook 2017

Cross-media visual and digital scholarship 756 (VKK 756)

Qualification	Postgraduate
Faculty	Faculty of Humanities
Module credits	40.00
Programmes	BAHons Visual Studies
Prerequisites	Recommended: VKK 322
Contact time	Blended mode
Language of tuition	Afrikaans and English is used in one class
Academic organisation	Visual Arts
Period of presentation	Semester 2

Module content

This module exposes students to the latest visual and digital research methodologies such as the use of photo diaries, interactive web documentaries, film and video clips, social media sites, mapping, visualisation of data and other multimodal scholarship skills in order to present a research portfolio/dossier aligned with the topic of their research essay (see VKK 755). A three-tiered analysis of images across media is followed, namely the site of production, the image itself and the meanings negotiated in specific social contexts.

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